

October 12, 2010

VISITOR STATISTICS / ANALYSIS (Preliminary)
初步观众数据及分析

Total Number of Visitors Attending CHINACOAT2010
参观总人数

	Domestic China Visitors 中国境内观众		Overseas Visitors 海外观众		TOTAL 总计
	Pre-registered / VIP 预登记 / 贵宾	On-site Registration 现场登记 / 购票	Pre-registered / VIP 预登记 / 贵宾	On-site Registration 现场登记 / 购票	
DAY 1 展期第一天 2010-09-27	5'562 (5'375)	4'808 (6'353)	821 (801)	1'108 (936)	12'299 (13'465)
DAY 2 展期第二天 2010-09-28	3'680 (3'915)	4'211 (3'528)	513 (526)	614 (599)	9'018 (8'568)
DAY 3 展期第三天 2010-09-29	896 (1'271)	1'210 (829)	80 (131)	241 (105)	2'427 (2'336)
TOTAL 总计	20'367 (21'271)		3'377 (3'098)		23'744 (24'369)

Figures in brackets are statistics of our last event — CHINACOAT2009 Shanghai
括号内为上届「2009年中国国际涂料展(上海)」数据

Total Number of Visiting Man Trips
参观总人次

	TOTAL 总计
DAY 1 展期第一天 2010-09-27	16'090 (17'576)
DAY 2 展期第二天 2010-09-28	13'033 (12'190)
DAY 3 展期第三天 2010-09-30	2'905 (2'961)
TOTAL 总计	32'028 (33'349)

Figures in brackets are statistics of our last event — CHINACOAT2009 Shanghai
括号内为上届「2009年中国国际涂料展(上海)」数据

EXHIBITOR STATISTICS & ANALYSIS
展商数据及分析

	Overseas 海外地区	Hong Kong & Taiwan Regions 香港及台湾地区	Domestic China 中国境内	TOTAL 总计
No. of Direct Exhibitors 参展商数目	166 (155)	53 (47)	532 (453)	751 (655)
No. of Exhibiting Companies 代表公司数目	244 (221)	59 (50)	566 (489)	869 (760)
Regions / Countries Represented 参展商代表国家/地区	-	-	-	32 (30)
No. of New Exhibitors 首次参展公司数目	46 (38)	10 (3)	158 (150)	214 (191)

Figures in brackets are statistics of our last event — CHINACOAT2009 Shanghai
括号内为上届「2009年中国国际涂料展(上海)」数据

STATISTICS & ANALYSIS ON ACCOMPANYING EVENTS

其它展会活动数据及分析

CONFERENCE

学术会议

	Overseas 海外地区	Hong Kong & Taiwan Regions 香港及台湾地区	Domestic China 中国境内	TOTAL 总计
Total No. of Delegates Registered 登记与会代表人数	18 (25)	2 (2)	53 (53)	73 (80)
Total No. of Papers Presented 发表论文总数	-	-	-	12 (12)

Figures in brackets are statistics of our last conference held in Shanghai 2009

括号内为上届「2009年度中国国际涂料展学术会议(上海)」数据

WORKSHOP

培训班

	Overseas, Hong Kong & Taiwan Regions 海外、香港及台湾地区	Domestic China 中国境内	TOTAL 总计
Total No. of Delegates Registered 登记出席人数	4 (22)	65 (76)	69 (98)

Figures in brackets are statistics of workshops (2 sessions) held in Shanghai 2009

括号内为2009年度「中国国际涂料展培训班(上海)」数据。2009年共举行了两节培训班。

TECHNICAL SEMINARS

专题技术讲座

Total No. of Sessions 总场数	40 (36)
Total No. of Attendees (approx.) 出席人数(约)	1'848 (1'836)

Figures in brackets are statistics of our last event — CHINACOAT2009 Shanghai

括号内为上届「2009年中国国际涂料展(上海)」数据

NEW-TECH CORNER

新技术天地

Total No. of Sessions 总场数	5 (8)
Total No. of Attendees (approx.) 出席人数(约)	425 (800)

Figures in brackets are statistics of our last event — CHINACOAT2009 Shanghai

括号内为上届「2009年中国国际涂料展(上海)」数据

'BANGLADESH' NATIONAL PRESENTATION

「孟加拉」国家涂料业发布会

Total No. of Attendees (Approx.) 出席人数(约)	90
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Total No. of Attendees for Accompanying Functions (Approx.) 参与各项展会活动总人次(约)	2'505
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